

İZMİR KATİP ÇELEBİ ÜNİVERSİTESİ
FACULTY OF ECONOMICS AND ADMINISTRATIVE SCIENCES
DEPARTMENT OF BUSINESS ADMINISTRATION
BUS206 FINANCIAL MANAGEMENT I
2020/2021 FALL SEMESTER
SYLLABUS

Course Title	: Financial Management II
Course Code	: BUS 305
Credit Hours	: 5
Course Time	: Monday 13:30 – 16:20
Course Place	: F1-02
Instructor	: Assoc. Prof. Dr. Şaban Çelik
Office	: İzmir Katip Çelebi University, IIBF, 2. Floor, 208.
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Office Hours	: Friday 14.30-17.30

Course Description	This course is a first course on financial management and aims to make an introduction to the fundamental concepts of finance theory, including goals and governance of firms, financial markets and institutions, time value of money, valuation of bonds and stocks, investment criteria, short-term financial planning, capital structure, payout policy, and working capital management. This course provides a basic knowledge of finance theory and elementary analytical tools which will be needed for solving practical problems in work environment, and for more advanced finance courses.
Assessment	20% Homeworks; 30% Mid-term; 50% Final Exam
Main Textbook	Brealey, R.A., Myers, S.C., Marcus, A.J. Fundamentals of Corporate Finance, McGraw-Hill
Supplementary Resources	Ross et al.: Fundamentals of Corporate Finance, The McGraw-Hill
Additional Resources	will be announced during the lectures

Web Resources (institutions)	Istanbul Stock Exchange (Borsa İstanbul) Public Disclosure Platform (Kamuyu Aydınlatma Platformu) Central Bank of Turkish Republic (Türkiye Cumhuriyet Merkez Bankası) Capital Markets Board of Turkey (Sermaye Piyasası Kurulu) The Association of Capital Market Intermediary Institutions of Turkey (Türkiye Sermaye Piyasaları Aracı Kuruluşları Birliği) Turkish Statistical Institute (Türkiye İstatistik Kurumu) Turkish Derivative Exchange (Vadeli İşlem ve Opsiyon Borsası) Precious Metal and Diamond Markets (Kıymetli Madenler ve Kıymetli Taşlar Piyasası) Central Registry Agency (Merkezi Kayıt Kuruluşu) Clearing-Settlement and Custody (Takasbank) Banking Regulation and Supervision Agency (Bankacılık Düzenleme ve Denetleme Kurumu) The Banks Association of Turkey (Türkiye Bankalar Birliği) Energy Market Regulatory Authority (Energy Piyasası Düzenleme Kurumu)
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Web Resources (News papers)	Financial Times BloombergHT The Wall Street Journal Business Week Dünya Gazetesi (Turkish)
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Learning Outcomes of the Course	To apply discounted cash flow analysis To conduct project analysis to evaluate capital structure of the firm To measure the effectiveness of payout policies to design short and long term financial planning To plan long and short term financial projections To manage working capital activities
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Short Course Outline

WEEK	CONTENT
1	Chapter 1: Using Discounted Cash Flow Analysis to Make Investment Decisions
2	Recitation: Chapter 1 Problem Set
3	Chapter 2: Project Analysis
4	Recitation: Chapter 2 Problem Set
5	Chapter 3: Debt Policy
6	Recitation: Chapter 3 Problem Set
7	Midterm
8	Chapter 4: Payout Policy
9	Recitation: Chapter 4 Problem Set
10	Chapter 5: Long-Term Financial Planning
11	Recitation: Chapter 5 Problem Set
12	Chapter 6: Short-Term Financial Planning
13	Recitation: Chapter 6 Problem Set
14	Chapter 7: Working Capital Management / Recitation: Chapter 7 Problem Set
15	Final Exam
16	Final Exam