

İZMİR KATİP ÇELEBİ ÜNİVERSİTESİ
FACULTY OF ECONOMICS AND ADMINISTRATIVE SCIENCES
DEPARTMENT OF BUSINESS ADMINISTRATION
BUS206 FINANCIAL MANAGEMENT I
2019/2020 FALL SEMESTER
SYLLABUS

Course Title	: Financial Management I
Course Code	: BUS 206
Credit Hours	: 5
Course Time	: Monday 09:30 – 12:20
Course Place	: F2.03
Instructor	: Assist. Prof. Dr. Şaban Çelik
Office	: İzmir Katip Çelebi University, IIBF, 2. Floor, 208.
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Office Hours	: Friday 14.30-17.30

Course Description	This course is a first course on financial management and aims to make an introduction to the fundamental concepts of finance theory, including goals and governance of firms, financial markets and institutions, time value of money, valuation of bonds and stocks, investment criteria, short-term financial planning, capital structure, payout policy, and working capital management. This course provides a basic knowledge of finance theory and elementary analytical tools which will be needed for solving practical problems in work environment, and for more advanced finance courses.
Assessment	20% Attendance; 30% Mid-term; 50% Final Exam
Main Textbook	Brealey, R.A., Myers, S.C., Marcus, A.J. Fundamentals of Corporate Finance, McGraw-Hill
Supplementary Resources	Ross et al.: Fundamentals of Corporate Finance, The McGraw-Hill
Additional Resources	will be announced during the lectures

Web Resources (institutions)	Istanbul Stock Exchange (Borsa İstanbul) Public Disclosure Platform (Kamuyu Aydınlatma Platformu) Central Bank of Turkish Republic (Türkiye Cumhuriyet Merkez Bankası) Capital Markets Board of Turkey (Sermaye Piyasası Kurulu) The Association of Capital Market Intermediary Institutions of Turkey (Türkiye Sermaye Piyasaları Aracı Kuruluşları Birliği) Turkish Statistical Institute (Türkiye İstatistik Kurumu) Turkish Derivative Exchange (Vadeli İşlem ve Opsiyon Borsası) Precious Metal and Diamond Markets (Kıymetli Madenler ve Kıymetli Taşlar Piyasası) Central Registry Agency (Merkezi Kayıt Kuruluşu) Clearing-Settlement and Custody (Takasbank) Banking Regulation and Supervision Agency (Bankacılık Düzenleme ve Denetleme Kurumu) The Banks Association of Turkey (Türkiye Bankalar Birliği) Energy Market Regulatory Authority (Energy Piyasası Düzenleme Kurumu)
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Web Resources (News papers)	Financial Times BloombergHT The Wall Street Journal Business Week Dünya Gazetesi (Turkish)
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Learning Outcomes of the Course	<p>To distinguish between real and financial assets</p> <p>To explain why maximizing market value is the financial goal of corporation</p> <p>To understand how financial markets and institutions channel savings to corporate investment</p> <p>To explain the functions of financial markets and institutions</p> <p>To interpret the information contained in the balance sheet, income statement, and statement of cash flows</p> <p>To calculate and interpret some key measures of firm performance</p> <p>To calculate the future and present value of payments and a series of cash payment</p> <p>To find the market price of bonds</p> <p>To calculate the present value of a stock</p> <p>To calculate the net present value, internal rate of return, payback period, and profitability index of a project</p> <p>To plan long and short term financial projections</p> <p>To manage working capital activities</p>
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Short Course Outline

WEEK	CONTENT
1	Goals and Governance of the Firm
2	Financial Markets and Institutions
3	Accounting and Finance
4	Accounting and Finance
5	Measuring Corporate Performance
6	Measuring Corporate Performance
7	Midterm
8	The Time Value of Money
9	The Time Value of Money
10	Valuing Bonds and Stocks
11	Valuing Bonds and Stocks
12	Capital Budgeting
13	Capital Budgeting
14	Capital Budgeting
15	Final Exam
16	Final Exam